Text

Description automatically generatedStudent Information Template

1. **Territory:** Worldwide
2. **Purpose**

The purpose of this document is to provide participating Alteryx SparkED faculty with an informational email template that they can provide to students on how to:

* Obtain a free education Alteryx Designer license
* Access the self-paced Designer learning resources available through the Alteryx Community

1. **Student Eligibility**

Student must be enrolled in an accredited, degree-granting institutions of higher education to be eligible to receive free education Designer licenses for learning only.

* The Designer license granted via [SparkED](https://urldefense.com/v3/__https:/secure-web.cisco.com/1c1mSMxFAjyujahSwUxgwTBtzK3o2KPARCRE57wmAXuCdMjGEy5d9NhYbxUTToQXv1Pev3fEVUkNPPK7P96xnfcWOQqaN2mDcfl9gxM1mhWE00Z4iQQNCcd7FnQjz9EvJ-ZtR0ayB4itEI9WHWC1kdEdxRfaqp90AJn-GcGxNOyGWNqQUkXt7aC54GQIu9knuRil0cbGsgGK61V_n6srUfeKzazPf3HKkqs10EO4SQYlQpKqyWmsh8KsjCAtsVu38KkcRYRQFQhsVckj8TjTuijS1GNvSdt_hbuRsfL615xgXknwSHilyIlUk1ETuECYbJRBmKTU4FF-3q8IKh1Z69cImEMcCSoOAiOyBp1CengLnssqj2uIYswAqQh6VqAxBUUfK9vDeHaEjr6zVsC2-fQbmF4gJeMeOHzwU0cq7OaAHJmCxsWeUh5JlyUawDeP6/https*3A*2F*2Fwww.alteryx.com*2Fsparked__;JSUlJQ!!HXCxUKc!j6TGrZb0iUPJtOVnwuyuyvbYwsI_f3A9j9ZTdOulNZZvjH6UJDtFxryRs1IUkAw$) is a non-commercial license and cannot be used for any for-profit business activities or commercial revenue generating research.
* An institution email (typically ending in .edu or regional equivalent) is required.

1. **SparkED Student Information Template**

To advance your data analytic skills by learning Alteryx Designer, take advantage of the free learning resources available to you as a student under the [Alteryx SparkED](https://www.alteryx.com/sparked) education program.

Alteryx created SparkED to empower learners of all skill levels — across every field of study and every industry — to develop the analytics skills they need to **question, understand, and solve with** **data**.

SparkED benefits for you as a student include free access to:

1. Alteryx Designer License
   * Go to <https://www.alteryx.com/sparked/students> and click on “Start Learning” and complete the “Verify Student Eligibility” form.
   * An institution email (typically ending in .edu or regional equivalent) is required.
   * Per the [Alteryx End-User License Agreement (EULA),](https://cdn.alteryx.com/-/media/project/alteryx/files/alteryxeulav202006.pdf?rev=2f1a55fc145347358f4d4d07ec1c00f1) the Designer license granted via SparkED is a non-commercial license and cannot be used for any for-profit business activities.
2. Predictive Tools for Alteryx Designer
   * The default installation of Alteryx Designer does not include all Predictive Tools.
   * Go to [Download and Use Predictive Tools | Alteryx Help](https://help.alteryx.com/20213/designer/download-and-use-predictive-tools) to get an overview of these tool sets.
   * To install the entire set of predictive tools, you must download and install the predictive tools separately from Designer which is available within the Alteryx Licensing Portal where you downloaded Designer.
   * **Note:** Before you install the Predictive Tools to your existing Designer Install you may need to update your Designer license as you must have the same version of Designer & the Predictive Tools to install them successfully. You also want to make sure that you install the same Admin or Non-Admin version of both.
3. Alteryx Community
   * Where you can access our prescriptive learning paths and teaching resources such as weekly challenges, interactive lessons, live trainings and on-demand videos
   * Create your [Alteryx Community](http://community.alteryx.com/) account and under Job Title, select “Student”.
   * Start with the  [Getting Started Learning Path](https://secure-web.cisco.com/1J8v72GhEf8uz2JmaBDMqgM2ufftyvQ2ohBNBMbg3uAnjhU81F0DwMoS-_dMkRB4kOoOFyr--PGG8_UpEB8qQijpdnv76hKOrAodeO3R2HJn4uszGwy1pPNl3Vf7Wy1xTcrBiChcZUmmolLtC3YP7mdeGLqzZllmPrUCJz2va290OG-dqmRTT74SFm0t_dAVHnre_eoFDIXNZAw9qy782Iv4fC__C-HJvGPVFhTrfTeZxttSpAs2CgDaPSaqGZeUJc26uba1PSinijVsveJQRwT9k6ysy9x1cCCn-e-fgk7_-zbrvhurb0RNTSKP9fxS5SyWQXQ3MtcSdk6r8c_7UGVvMlI-mYesoOYEtT_n9CXoAHfOVMPGVTvzdFsxounMOJU7JyTKEVcLNdrj0AmMZjIlGg-h6onLEcfCNKZzR_c5hoRCu_y0e9_Op60ox4d2YyLCC6oYpFcDh4CyxuJh3Yw/https%3A%2F%2Fcommunity.alteryx.com%2Ft5%2FLearning-Paths%2FGetting-Started-Learning-Path%2Fta-p%2F475117) under Learn > Academy.
   * Join the [Student Discussion Board](https://community.alteryx.com/t5/Student-Discussions/bd-p/Studentsforum-board)under Learn > SparkED | Education > Students > Discussions.
   * Have Designer questions, post them or search for answers in the [Designer Discussions](https://community.alteryx.com/t5/Alteryx-Designer-Discussions/bd-p/designer-discussions) under Participate > Discussions > Designer.
4. Alteryx Designer Certifications
   * Start with the AlteryxDesigner Core Micro-Credentials. Users can take each micro-credential exam in any order, and once they pass all four, they achieve full Core Certification. Visit [the Alteryx Micro-credential Certification Exams Page](https://community.alteryx.com/t5/Certification/bd-p/product-certification) to down the exam preparation guides to study.

**OR**

* + Take the Alteryx Designer Core Exam to achieve Core certification. Download the [Alteryx Designer Core Certification Exam Prep Guide](https://s3-us-west-1.amazonaws.com/ayx.policies/Core+Certification+Exam+Prep+Guide.pdf) to prepare which covers the "core" toolset and your ability to apply your knowledge and use the tools to solve real-world problems.

1. Alteryx Customer Use Cases
   * See how Alteryx customers are using Designer by checking out the [Use Cases](https://secure-web.cisco.com/120ktZbJBDd1k-1M7rlcqoqWW88nf1AeV7YkRIoqFlM_5xbjhQV-iNZfzS7kcRm1fqw2uWbseNR9VlEOjYmPr5PS4M94qTAngxf4tBI7waMy8q2_l16KwpxsNbTaKlyz9DWg4F7n05jA_T_7-7jCaReTOsaJUKM9j7bnQ0Pr_EjSiwrpwLzAx_ZZMAjGDrNJ3lruSp1nmGLUbRg6fYu6_a1222aK8hIRNuoeW31XcnKn1srdyx1NvSWreReDqEuwL1yMXDJwnm6xGZOcpC_aWiqAYQlsnILuOzF-wvwYaCPHEIKcJBqjOCiXDyUtIRM38WHpCvi360sfEiInk2uGV-GjxEv3yF-gIFvT2TuAIb3JgJZbHV7xyDOtdbhUqG2uuZM9o_nAI99C95Ko8AuBrUlsvQD5FUJXsE90dyfESPwz5Hgqo4GbPDnsPVncosR5WtJtnzgF61UNT_0rtba9mBA/https%3A%2F%2Fcommunity.alteryx.com%2Ft5%2FAlteryx-Use-Cases%2Ftkb-p%2Fuse-cases) that explain how they transformed their organizations into becoming data-driven businesses.